



Pimmix™

Faster and better product data

Collect. Manage. Share. One hub for it all.



Supplier



www.pimmix.com

For those seeking to fully enhance their product information management end-to-end.

More than just a PIM solution...



One source.



Conversion ➤
↔ Hub™

All channels.

For those looking to convert and distribute product data in an efficient manner automatically.

...Also, a solution to data conversions and automated flows.

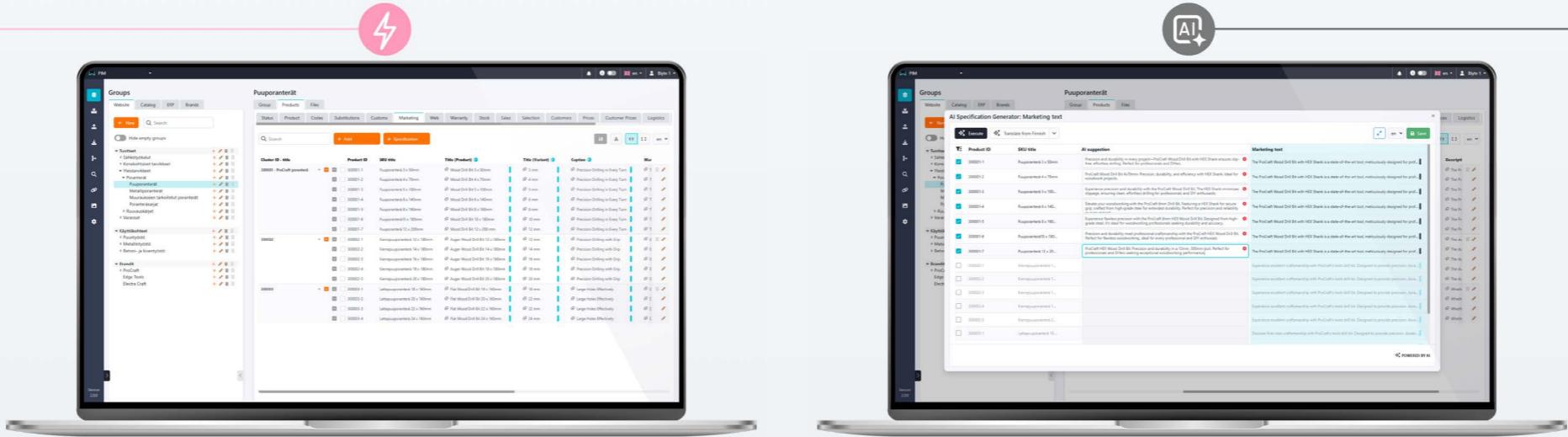
Save up to 80% of time in data management

Pimmix revolutionizes product data management, helping you achieve significant time savings with tools like the Group Matrix, Language Matrix, and cluster / variant -level article management.

Here's how these features boost efficiency:

- ✓ **Bulk management:** Update entire product groups or all variants in a single action, reducing repetitive tasks to a fraction of the time.
- ✓ **Effortless multilingual handling:** Seamlessly create and manage product information across multiple languages using the intuitive Language Matrix
- ✓ **Streamlined edits:** Adjust details for specific groups, clusters or variants with pinpoint accuracy, eliminating the hassle of manual edits.
- ✓ **Tailored for your needs:** Easily manage complex product catalogs with flexible tools that adapt to your unique data structures and workflows.

With these and other tools, companies **can save up to 80% time**, depending on the structure and complexity of the data. **Focus on what truly matters—growing your business.**



Revolutionize product data with AI-driven automation

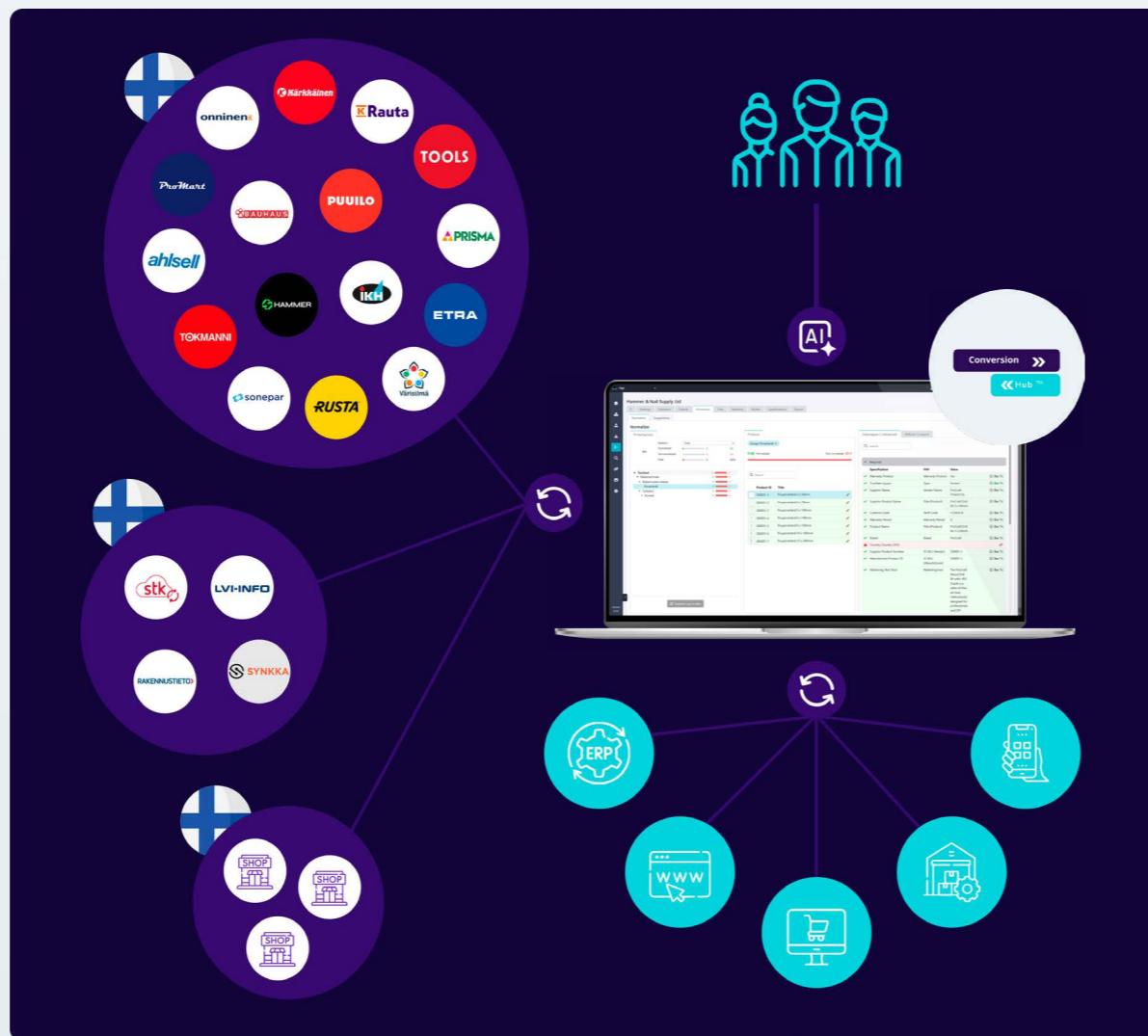
Pimmix puts the power of AI at your fingertips, transforming how you manage, create, and optimize product data. With seamless integration to generative AI, the system delivers unparalleled benefits:

- ✓ **Smarter, faster data:** Use AI to create, enrich, and structure product data for unparalleled accuracy and consistency.
- ✓ **Bulk creation and translation:** Generate or translate content for individual items, entire clusters or whole group in bulk in seconds.
- ✓ **Custom AI prompts:** Design your own AI prompts to achieve precisely the results you need, tailored to your unique business requirements.
- ✓ **Automate everything:** From marketing content to SEO texts and translations, ensuring repetitive tasks are completed effortlessly and in record time.

Unlock remarkable efficiency with the Conversion Hub

The **Conversion Hub** connects all systems and channels:

- ✓ **Integrate:** Sync data across internal systems for consistency and efficiency.
- ✓ **Share automatically:** Distribute to data pools, retail chains, and retailers in desired structure and format.
- ✓ **Real-time updates:** Send new items, updates and changes automatically.
- ✓ **Error-free workflows:** Eliminate manual tasks, ensuring error-free workflows and high-quality data.
- ✓ **Save time:** No more manual effort and delivery, freeing your team to focus on growth.
- ✓ **Sell more:** Launch faster and sell more.



Pimmix's AI capabilities empower you to stay ahead, reduce costs, and focus on growing your business while AI handles the rest.



Less hassle. More **results.**

Collect all your product information in one place, enrich it, and distribute it automatically to all channels and touchpoints. Ensure **high-quality product data** while **saving money, time, and effort.**



Product data management

Manage any product or group data consistently, systematically, and efficiently.



Price management

Centralize pricing and ensure smooth price transfers between partners and systems.



Overviews

Monitor the status of product data, streamline operations, and speed up time-to-market.



Product data collection

Collect and centralize product data easily from internal sources and external partners.



Product data delivery

Smart and automated delivery of product data from a single source for both internal and external needs.



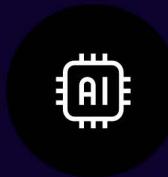
Product data standards

Understand changing requirements and keep your product data up to date and compliant with standards.



Pimmix Publisher™

Automate the creation of sales, marketing, and in-store materials from product information.



Artificial Intelligence (AI)

Leverage powerful tools for creating, managing, and translating product information.

