

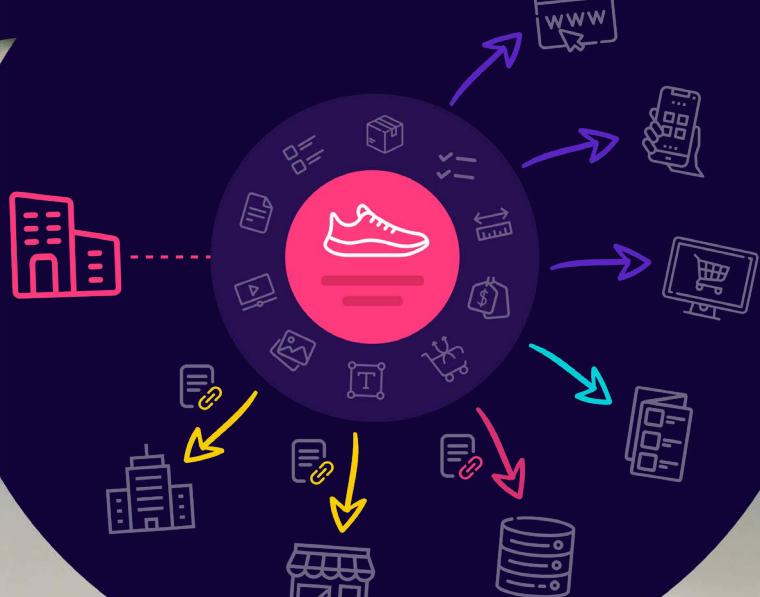


Pimmix™

Faster and better product data

Collect. Manage. Share. One hub for it all.

Retailer



www.pimmix.com

For those seeking to fully enhance their product information management end-to-end.

More than just a PIM solution...



One source.



Conversion **»**
Hub™

All channels.

For those looking to collect and convert product data in an efficient manner automatically.

...Also, a solution to data conversions and automated flows.

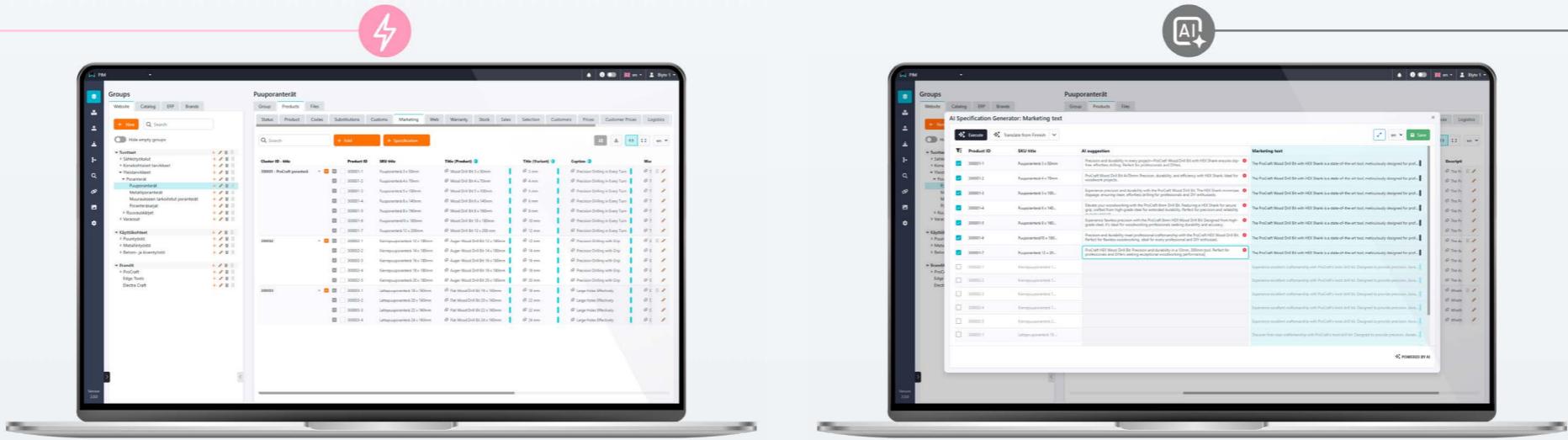
Save time with powerful tools

Managing product information from multiple sources can be a time-consuming challenge for retailers. Pimmix simplifies this process, helping you collect, organize, and manage product data efficiently, no matter how many suppliers or data pools you work with.

Some key efficiency driving features:

- Bulk management:** Update entire product groups or all variants in a single action, reducing repetitive tasks to a fraction of the time.
- Effortless multilingual handling:** Seamlessly create and manage product information across multiple languages using the intuitive Language Matrix.
- Streamlined edits:** Adjust details for specific groups, clusters or variants with pinpoint accuracy, eliminating the hassle of manual edits.
- Tailored for your needs:** Easily manage complex product catalogs with flexible tools that adapt to your unique data structures and workflows.

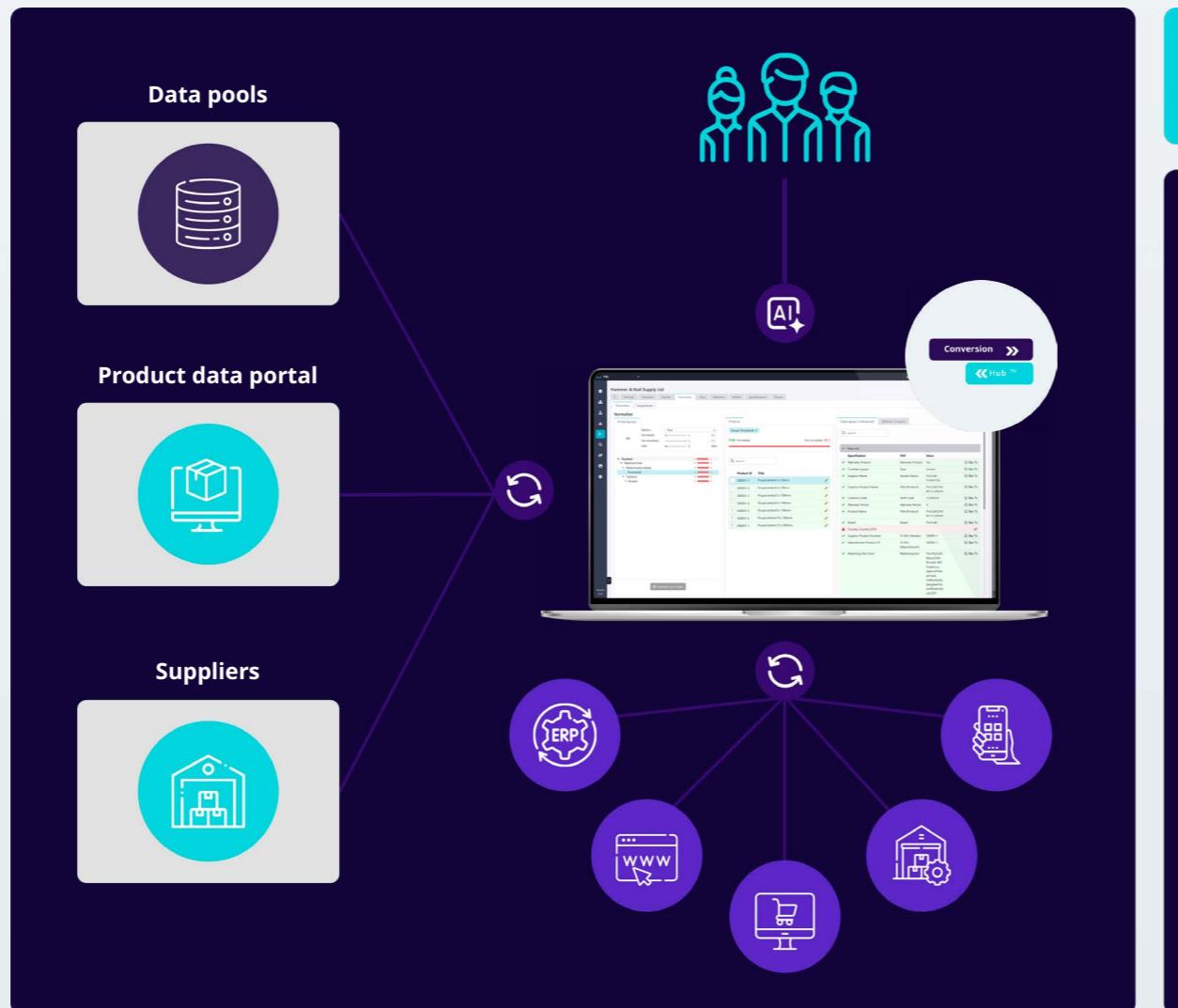
Save significant time on product data tasks and **focus on growing your business.**



Revolutionize product data with AI-driven automation

Pimmix empowers retailers with AI, transforming how you collect, manage, and optimize product data from various sources. By seamlessly integrating generative AI, it delivers unmatched advantages:

- Smarter and faster data:** Enrich, structure, and standardize product data with precision.
- Bulk creation and translation:** Generate or translate content in bulk in seconds, saving time and effort.
- Speak in your voice:** Transform product data into content that reflects your unique tone and style to engage your audience.
- Optimize for search engines:** Create high-quality, unique content that boosts discoverability and improve search rankings.
- Custom AI prompts:** Tailor AI outputs to meet your unique retail requirements, ensuring precise results every time.
- Complete automation:** Automate repetitive tasks like marketing texts, SEO content, and translations to speed up product launches.



Unlock ultimate efficiency with the Conversion Hub

Streamline product data collection and integration:

- Integrate:** Sync seamlessly across internal systems, marketplaces, and sales channels.
- Collect:** Easily gather product information from data pools, suppliers, and dedicated portals.
- Convert:** Transform supplier data into your own structured formats effortlessly, regardless of the source.
- Updates:** Ensure product information stays accurate with constant automatic updates.
- Richer Data:** Collect more detailed and accurate product data than with traditional methods.
- Efficient:** Automate workflows, reduce manual work, and speed up sales.

AI keeps you ahead, reduce costs, and drives growth. Pimmix keeps you ahead, reduces costs, and drives growth with maximum efficiency.



Less hassle. More **results.**

Collect all your product information in one place, enrich it, and distribute it automatically to all channels and touchpoints. Ensure **high-quality product data** while **saving money, time, and effort.**



Product data management

Manage any product or group data consistently, systematically, and efficiently.



Price management

Centralize pricing and ensure smooth price transfers between partners and systems.



Overviews

Monitor the status of product data, streamline operations, and speed up time-to-market.



Product data collection

Collect and centralize product data easily from internal sources and external partners.



Product data delivery

Smart and automated delivery of product data from a single source for both internal and external needs.



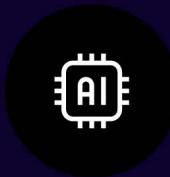
Product data standards

Understand changing requirements and keep your product data up to date and compliant with standards.



Pimmix Publisher™

Automate the creation of sales, marketing, and in-store materials from product information.



Artificial Intelligence (AI)

Leverage powerful tools for creating, managing, and translating product information.



www.pimmix.com

